

SOUTHWEST TN WORKFORCE BOARD

QUARTERLY DASHBOARD

September 2024

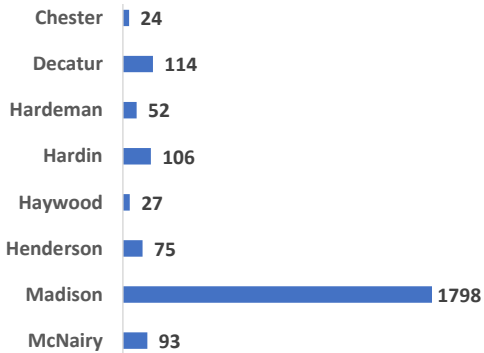


American **JobCenter**[®]
TENNESSEE

*Serving the Counties of Chester, Decatur, Hardeman,
Hardin, Haywood, Henderson, Madison, McNairy*

American Job Center Services

Customer Visits



2,289
Visitors Received
PY24 Q1

2,289 / 9,252
Visitors to Date
PY24

SURVEY RESULTS

Overall, **90%** of customers (73 out of 81) answered "Completely Satisfied" with our services!

TOP 5 REASONS FOR VISIT

1. Resource Room
2. Job Search Assistance
3. Unemployment Insurance
4. Career Coaching
5. Job Fairs

3,150 Services Provided

Key Performance Indicator Results

Title I Adult / Dislocated Worker (DW) / Youth Enrollments

PY24 Q1

27 / 33
81.8%
Approaching Target

Year to Date PY24

27 / 133 YTD (20%)

Title I / Title III Co-Enrollments

PY24 Q1

9% / 40%
22.5%
Off Target

Year to Date PY24

9% / 90% YTD (10%)

Title III Wagner Peyser New Enrollments

PY24 Q1

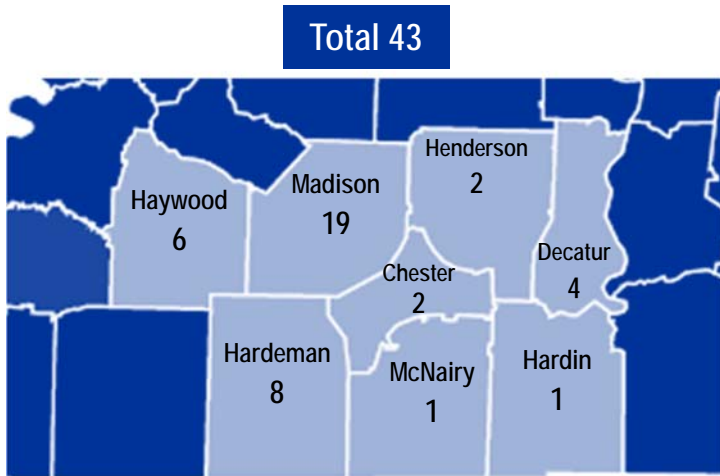
429 / 249
172.3%
On Target

Year to Date PY24

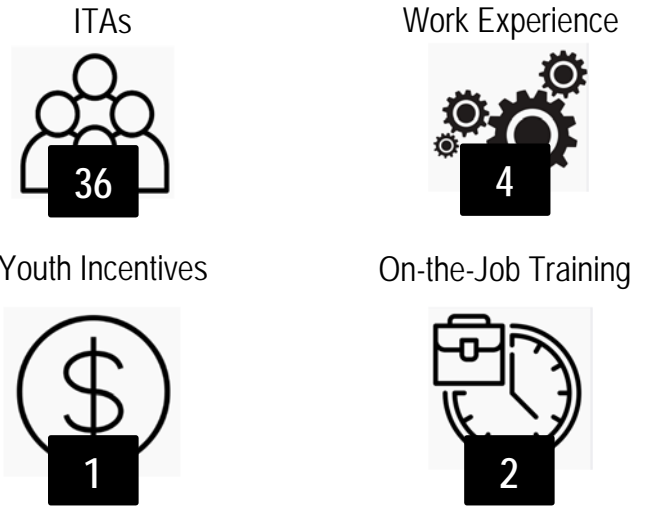
429 / 996 YTD (43%)

Training Services

Total Enrollments by County



Total Enrollments by Service



National Dislocated Worker Grant



53 / 100
Enrolled

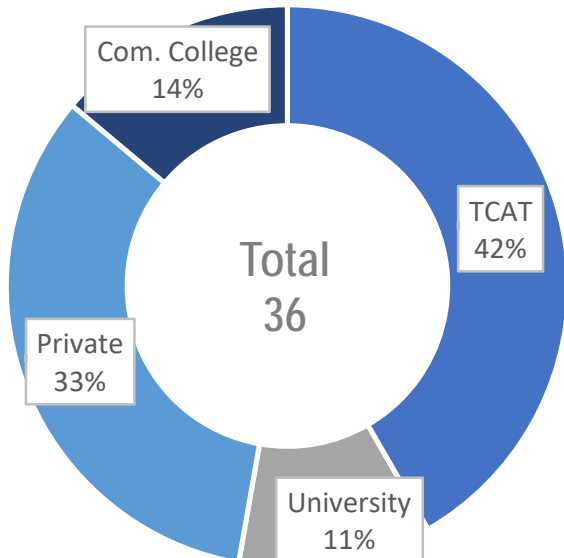


\$197,311.70 of
\$615,977.62
Expended

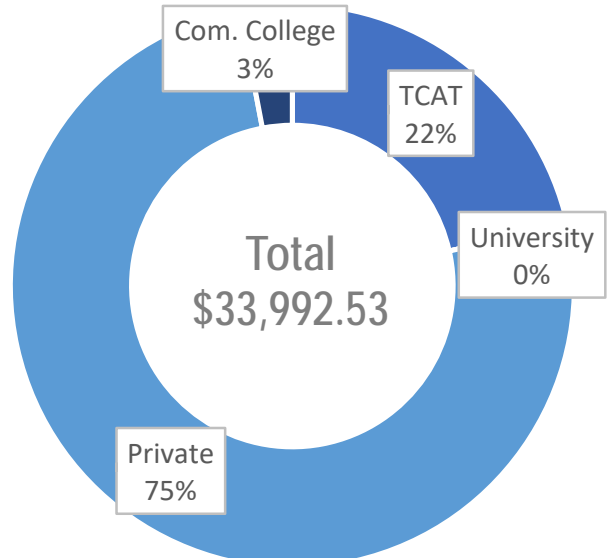
Individual Training Accounts (ITAs) By Sector



New ITAs By Provider Type



Total ITA Investment by Provider



Business Services

OJT Employers by County

Total 10



On-the-Job Training Participants



Number Trained by Sector

Healthcare & Social Assistance



Manufacturing



Skilled Trades



Transportation



Information & Professional, Scientific, & Technical Services



Apprenticeship Grant



Virtually Speaking Webinars

VIRTUALLY SPEAKING
Workforce Webinar Series for West TN Workforce Boards & their Special Guests

✓ Unemployment Insurance Updates for Tennessee Employers

All webinars are recorded and may be found when you scan the QR code or visit our YouTube page at @NWSWTNAJC

Lightcast 36 Reports Produced

Economy Overviews

Education Reports

Industry Reports

Occupation Reports

Talent Pipelines

Number Enrolled to Date:
160 / 265

Tennessee Youth Employment Program

204 / 183 New Enrollments	\$527,346.24 / \$568,238.00 Expended
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TRANSFR Virtual Reality Headsets

4 High Schools/ Organizations Participating	56 / 225 Explorers	76 Number of Careers Explored
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Senior Community Service Employment Program (SCSEP) Grant

Total Served	16 / 17
Expenditures	\$32,405.61 / \$141,865.92

Justice Involved Individuals

7 / 60
Individual Served

\$7,851 / \$90,000
Expended

Labor Force Update

109,742 ▼
Number in the Labor Force

105,162 ▼
Number Employed

4,580 ▼
Number Unemployed

4.2% —
Unemployment Rate Sept 2024

Program Highlights

American Job Centers



The American Job Center-Jackson (AJC) has formed a successful partnership with Conagra Brands, actively participating in monthly job fairs and specialized hiring events. Recently, the AJC identified a growing number of Spanish-speaking job seekers who needed assistance with applications and employment.

In response, Tara Stanley, a TDLWD Career Specialist, collaborated with Carol Page, a Bilingual Recruiter at Conagra, to organize two hiring events specifically for these job seekers on August 29th and September 6th. Both events attracted over 75 attendees, showcasing the community's eagerness for opportunities.



Thanks to the partnership, Conagra successfully filled all open positions, with 17 applicants completing the hiring process and starting their new roles. Ms. Stanley noted, "Having a clear understanding of jobseeker career goals and employer workforce requirements allowed the Jackson AJC to successfully connect employer need to job seeker opportunity." Carol Page expressed her appreciation for the AJC's support, stating, "We anticipate having another similar event before the year is over."

Training Services



Derikus Taylor is a student at the TCAT Jackson/Whiteville campus, currently enrolled in the Computer Information Technology (CIT) program, and is expected to graduate in Spring 2025. He has earned multiple industry-recognized certifications, including CompTIA A+, CompTIA ITF+, and OSHA 10. Additionally, he was inducted into the National Technical Honor Society in Spring 2023.

In Spring 2024, Derikus became a Title 1 National Dislocated Worker Grant participant and, more recently, joined the GROWWTH program in Fall 2024. His instructor, Jon Walls, describes him as "reliable, motivated, and a real go-getter."

As a full-time single parent to twin boys, Derikus manages to maintain a 4.0 GPA while balancing his academic and parental responsibilities. After graduation, he plans to pursue a career as a Cloud Engineer.

Business Services



On July 10, 2024, a Rapid Response Meeting was organized for 60 dislocated workers from Stanley Black and Decker, providing essential resources and guidance to aid them during this challenging transition.

Building on this support, an onsite job fair was held on July 23, 2024, featuring eleven manufacturing employers from Madison, Gibson, Haywood, and Henderson Counties, all eager to recruit talent. Over 35 affected workers attended the event and actively engaged in interviews with potential employers.

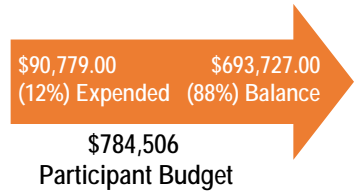
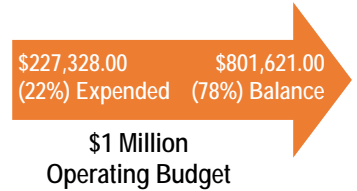
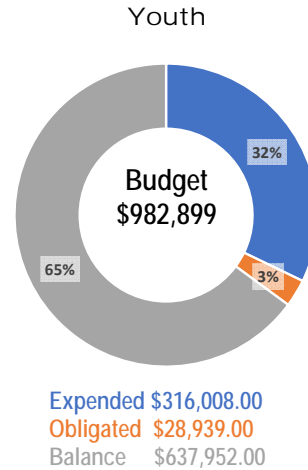
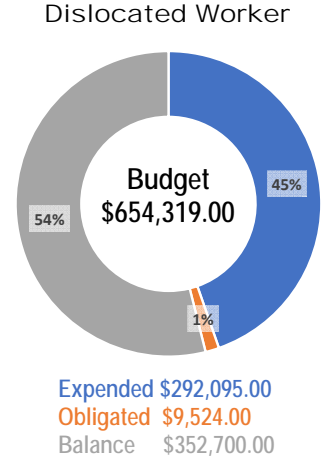
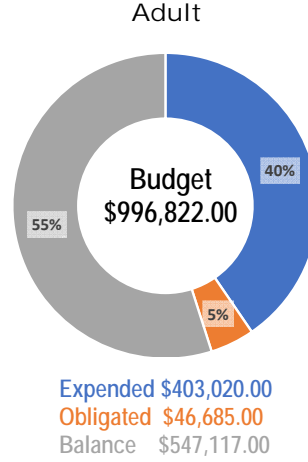
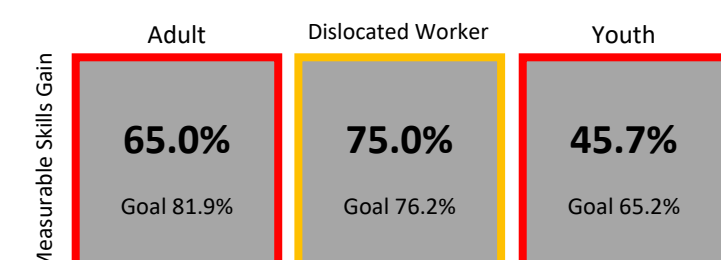
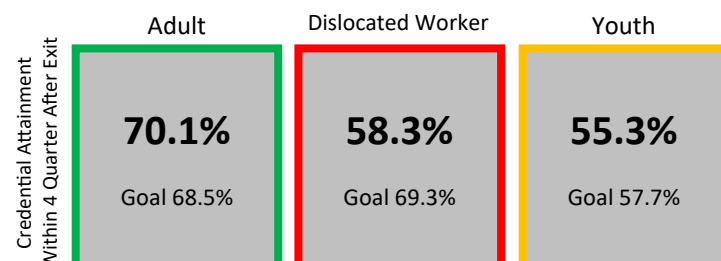
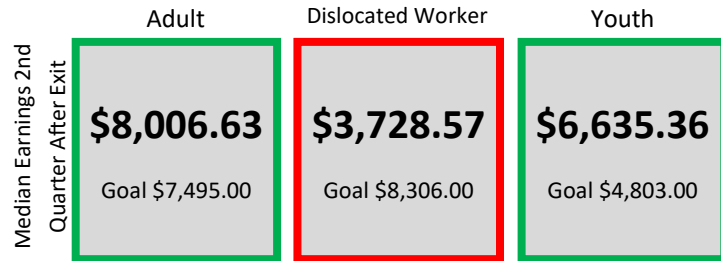
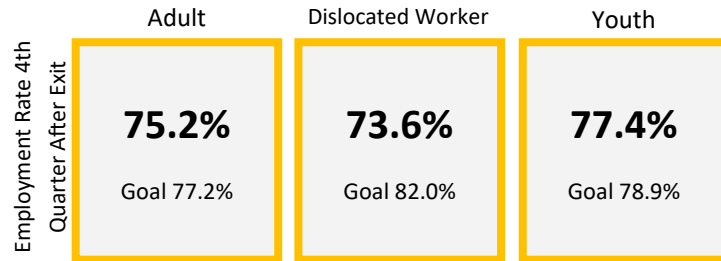
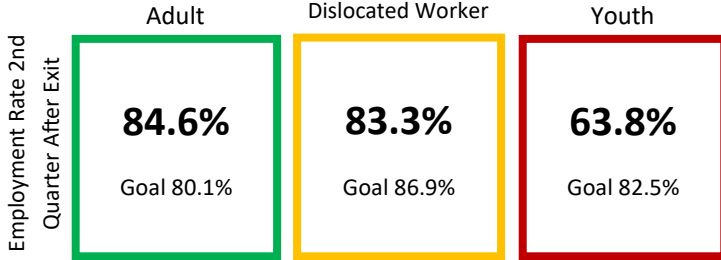


Performance & Fiscal

On Track

Approaching Target

Off Target



SOUTHWEST TENNESSEE AMERICAN JOB CENTER LOCATIONS

Chester Specialized AJC
TCAT Henderson, 1449 White Ave
Henderson, TN 38340
(731) 989-5160

Decatur Specialized AJC
44 Wheat Street
Parsons, TN 38363
(731) 503-8853

Hardeman Specialized AJC
TCAT Whiteville,
1685 US-64
Whiteville, TN 38075
(731) 658-4073

Hardin Affiliate AJC
1565 Wayne Road
Savannah, TN 38372
(731) 438-3433

Haywood Specialized AJC
401 Morgan Street
Brownsville, TN 38012
(731) 772-0603

Henderson Affiliate AJC
80-B South Broad Street
Lexington, TN 38351
(731) 249-7036

Madison Comprehensive AJC
1124 Whitehall Street, Suite 100
Jackson, TN 38301
(731) 668-2042

McNairy Specialized AJC
134 N. 3rd Street
Selmer, TN 38375
(731) 645-7264

Mobile American Job Center
On-site recruitment & assessment.
Self book by emailing:
CareerCoach.Info@tn.gov

Virtual American Job Center
24/7 Online Access
to AJC Information
Tnvirtualajc.com

Southwest TN Workforce Board
208 N. Mill Avenue
Dyersburg, TN 38024
731-286-3585



On-site programs: Adult, Dislocated Worker, Youth, Labor Exchange, Families First, Vocational Rehabilitation, and Adult Basic Education.

SOUTHWEST TENNESSEE WORKFORCE BOARD STAFF

Jennifer Bane
Executive Director

LeAnn Lundberg
Manager of Computer Services

Derrick Quinn
Asst. Director of Performance & Compliance

Terry Williams
Assistant Director of Finance

Lana Burchfiel
Public Information Specialist

Ariel McGahey
Director of Operations

Laura Speer
Director of Performance & Compliance/EOO

Holly Wood
Business Services Representative

Gina Johnson
Director of Finance & Administrative Services

Ginger Powell
Deputy Director

Asia Tatum
Finance Clerk

Margaret Prater
Workforce Consultant

OUR MISSION

The mission of the Southwest Tennessee Workforce Board is to develop a quality workforce system to meet the needs of area employers and job seekers.

OUR VISION

Southwest Tennessee is an area where business and industry thrive based on the availability of a skilled workforce and a robust talent pipeline, and where increasing wealth fuels prosperous communities and a high quality of life.



Search for jobs, create a resume & more at

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@SWTNjobs



www.tnworks.org



@NWSWTNAJC



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